



RIOT CITY WRESTLING

**SPONSORSHIP
OPPORTUNITIES**

www.riotcitywrestling.com

SPONSORSHIP OPPORTUNITIES

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We love seeing the atmosphere at Riot City Wrestling events.

Fans dress-up, bring homemade signs, and stick around after the show to get autographs. It's a lot fun, and more interactive than any other form of live entertainment.



- Gunhoundink

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Locally owned and operated, Riot City Wrestling is South Australia's leading professional wrestling federation, supporting some of SA's youngest and brightest athletic talents.

Since it's inception in January 2006 RCW has grown from strength to strength. As well as their popular monthly live shows in Adelaide they also participate in various festivals and special events, including University Orientation weeks, The Adelaide Fringe & National Youth Week Festivals, The Glendi Festival, Market shows and more. RCW also tour regional areas of South Australia and recently featured at the New Years Eve Festival in

Mount Gambier where they wrestled in front of thousands of locals who fast became fans of this unique form of entertainment.

Riot City Wrestling captures the appeal of all ages, ranging from toddlers to grandparents, with a strong following from young adults, and an equal ratio of male and female fans.

The wrestlers are very dedicated to their sport,

and train up to 4 times a week at the Riot City Wrestling Academy, with a strong focus on cardio and strength training. The wrestlers also travel interstate as part of a network of talent exchange RCW has established with various federations throughout Australia, and also wrestle on international touring events, such as 2010's International Assault Tour featuring well known wrestlers from America's top federations.

The roster of professional wrestlers are supported by a dedicated production team and event

ABOUT US

crew, including event management, marketing & design professionals, commentators, photographers, dvd camera crew, security personnel, bar/canteen and merchandise staff, and top quality sound and lighting production.

Awe-inspiring aerobatics and technical showcases; jaw-dropping hard hitting moves; regular interstate challengers; womens' matches; glitter & glowsticks; feuds; theatrics; drama and comedy... there is something for everyone in Riot City.

WHAT WE CAN OFFER...

There are a diverse range of options available to you when you sponsor a Riot City Wrestling event. By supporting Riot City Wrestling you will be helping a South Australian professional wrestling federation achieve their goals of offering the best facilities for young athletes to achieve peak fitness and skill levels; travel Australia to participate in interstate events; and to run top quality live entertainment suitable for the entire family.

Several different packages are outlined in this document, however RCW are more than happy to tailor a package to suit your needs and budget.

Your business name

will be associated with their spectacular brand of wrestling, and the support you provide will be recognised in various forms of media, such as:

- posters (A3 full colour, using a professional Adelaide distribution company to achieve maximum exposure)
- event programmes. Distributed at live events, the programmes have a section for autographs which wrestlers sign after the event, turning the programme into a cherished keepsake
- online media (including website, forum, twitter and their hugely popular facebook page)

- audio commentary throughout live events by the commentary team. These announcements are also audible on Riot City Wrestling DVDs which are sold as double disc DVDs both to local fans at live events, and right across Australia and internationally via the online store, selling as far abroad as Japan, the UK and the United States.

You can also have the opportunity to have a product available for sale through the merchandise, canteen or bar, and can promote yourself by offering raffle prizes, or displaying your banner/corflute in the foyer of the event.

Special Events

Riot City Wrestling can also offer special events, just for you. Perhaps your work's **social club** are looking for something different to do this Christmas, or your **sporting club** wants a break-up party with a difference. Riot City Wrestling can offer you a great night of entertainment at a venue of your choosing (subject to ceiling height clearances).

RCW's regular monthly events are also great places for your kids to hold their **birthday parties**, with packages available that includes RCW merchandise for each child as well as a tshirt for the birthday boy or girl, and a cake delivered by a wrestler during intermission.

On the very rare occasion RCW will hold a mature-content event which may not be suitable for children. These will be heavily advertised as hardcore events, and as with all RCW live shows and DVDs, **parental guidance** is recommended. Check the coming events section of RCW's website riotcitywrestling.com, or check event posters.

Highlights **video packages** of Riot City Wrestling events can be found on the website, as well as their frequently updated Youtube Channel.

Full events are available on **double disc DVDs** each month after the show, featuring up to five camera angles, action replays, behind the curtain footage, and bonus matches.

There are plenty of reasons to support this dedicated team of athletes, and just as many options on how you can demonstrate your support.

Choose one of the sponsorship levels outlined on the next page, or contact RCW to suggest a customised package.



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“ Ranked 4th out of top 5 acts to catch for the weekend March 5-7, Adelaide Fringe Festival ”

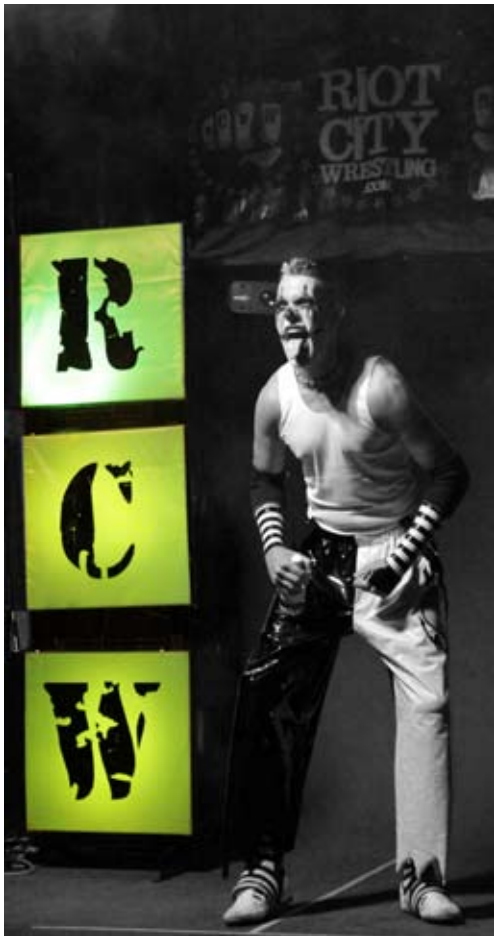
- Adelaide Advertiser

“ Awesome poster, I'll be there. Riot always puts on an awesome show! ”

- wrestling.net.au forum member

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RCW PACKAGES

Platinum

The elite of the elite, this level of sponsorship puts you in the VIP seat at Riot City.

- business logos on all full colour A3 event posters (distributed by professional Adelaide poster distribution company to ensure maximum exposure)
- business logo on event programmes (printed in black & white and offered for free at all regular live events. These programmes feature an autograph section which fans ask wrestlers to sign, turning the programme into collectible memorabilia)
- business logo in the credits of RCW's Double Disc DVDs which are sold at live events and to fans across Australia and Internationally via their online shop
- business logo & link on www.riotcitywrestling.com, as well as sponsorship recognition on RCW's twitter and facebook accounts
- recognition in our monthly e-newsletter to members
- recognition at live events in the form of commentary announcements
- the opportunity to promote your products/services at live events, through the merchandise/bar/canteen stalls, and through the regular raffles run at events
- the opportunity to display a banner in the foyer of live events
- 4 VIP tickets to each show, allowing you priority early entry. (Additional tickets will need to be purchased, but the group can receive priority entry)
- 10% off all merchandise at live events

\$3500 / 12 months, or \$2000 / 6months

Gold

Still top of the class....

- business logos on all full colour A3 event posters (distributed by professional Adelaide poster distribution company to ensure maximum exposure)
- business name on event programmes (printed in black & white and offered for free at all regular live events. These programmes feature an autograph section which fans ask wrestlers to sign, turning the programme into collectible memorabilia)
- business logo & link on www.riotcitywrestling.com, as well as sponsorship recognition on RCW's twitter and facebook accounts
- recognition in our monthly e-newsletter to members
- recognition at live events in the form of commentary announcements
- the opportunity to promote your products/services at live events, through the merchandise/bar/canteen stalls, and through the regular raffles run at events
- 2 VIP tickets to each show, allowing you priority early entry. (Additional tickets will need to be purchased, but the group can receive priority entry)
- 10% off all merchandise at live events

\$2500 / 12 months, or \$1500 / 6months

RCW PACKAGES

Sponsoring Riot City Wrestling couldn't be easier, with these four different packages offering you various levels of exposure to accommodate any budget. Simply choose what level of commitment you'd like to make, and supply the marketing team with your postal details, a blurb and a copy of your company's logo, and we'll take care of the rest!

Silver

The next best thing....

- business name on all full colour A3 event posters (distributed by professional Adelaide poster distribution company to ensure maximum exposure)
- business name on event programmes (printed in black & white and offered for free at all regular live events. These programmes feature an autograph section which fans ask wrestlers to sign, turning the programme into collectible memorabilia)
- business name & link on www.riotcitywrestling.com
- recognition in our monthly e-newsletter to members
- recognition at live events in the form of commentary announcements
- 2 VIP tickets to each show, allowing you priority early entry.
- 1 merchandise pack, featuring t-shirt, badges, signed photos and more. Ideal to present as gifts or for raffle prizes for your social club, etc.

\$1500 / 12 months, or \$800 / 6months

Bronze

We welcome the support.

- business name on event programmes (printed in black & white and offered for free at all regular live events. These programmes feature an autograph section which fans ask wrestlers to sign, turning the programme into collectible memorabilia)
- recognition in our monthly e-newsletter to members
- 2 VIP tickets to each show, allowing you priority early entry.
- 1 merchandise pack, featuring t-shirt, badges, signed photos and more. Ideal to present as gifts or for raffle prizes for your social club, etc.

\$800 / 12 months,

or \$500 / 6months

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One of the best ways to keep up to date on news about Riot City Wrestling is by visiting the official website at

riotcitywrestling.com

and by following them on social networks:



facebook.com/
riotcitywrestling



twitter.com/
rcwrestling



youtube.com/
riotcitywrestling



If you'd like to get involved in this progressive form of entertainment, give one of the RCW staff a call. We would be happy to extend a double pass for you to attend the next show so you can see for yourselves that there's a novel new way for your company to reach your market.

Riot City Wrestling is the most fun a family can have on an affordable night out. It is without a doubt, "the new black" – Puff'n'Stuff, dB Magazine.

Talie Teakle – Promotions – 0418 823 251

Joe Greco – Owner – 0431 060 256

Or email

marketing@riotcitywrestling.com

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